





Rep Order# 7901089 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 24681 Printed: 09/05/2012 12:51 PM 3 of 3  
 EC'd Yes Last Received: 09/04/2012 1:17 PM  
 Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY  
 Advertiser ( ) LOVE, MIA  
 Product LOVE/CD4/R  
 Estimate# 905906  
 Buyer Patricia Dome  
 Phone#  
 Fax#

Agency ( ) SMART MEDIA GROUP  
 814 KING ST, SUITE 400  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E LOVE/ORDR/905906  
 Flight Dates 09/05/2012 - 09/06/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) JAMIE ANDRUS  
 Salesperson Phone# 202-872-1155  
 Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
29	W-TH	TONIGHT SHOW	1035P-1135P	:30	09/05-09/06	2	\$775.00	2
Rating: 4.5								
Buyline Comment: 1/DAY								
31	W-TH	LATE NIGHT	1135P-1235A	:30	09/05-09/06	2	\$325.00	2
Rating: 2.7								
Buyline Comment: 1/DAY								
32	W	NFL KICKOFF	530P-630P	:30	09/05-09/05	1	\$612.00	1
Rating: 3.7								
33	W	NFL KICKOFF	530P-630P	:30	09/05-09/05	1	\$613.00	1
Rating: 3.7								

---REPORT TOTALS---

Report Totals: 35 / \$13,200.00

---SALES MONTHLY TOTALS---

Sep 12: 35 / \$13,200.00  
 Sales Totals: 35 / \$13,200.00  
 Station Totals: 35 / \$13,200.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$66,000	CABL 0%	KUTZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KOTV 0%	NSL 0%	UNKN 80%	

Books null  
 Demos RA35+